

Sample

John Doe
Licensed Acupuncturist
100 N. Beretania Street, Suite 203
Honolulu, HI 96817

CONTINUING PROFESSIONAL DEVELOPMENT (CPD)

Goals:

Acquire knowledge and skills that is current throughout my working life. Participate in educational activities to further develop my competence and performance in Oriental medicine and healthcare. The ultimate purpose of my CPD is to contribute to high-quality education and patient care.

Introduction:

My long-term goals are to promote Oriental Medicine in the local communities, to foster the development of competent and skillful Oriental Medical practitioners, and to provide and sustain an environment of educational, clinical, and professional excellence. I would be responsible for the overall operation of the _____ company — as a business and a health care facility, and for providing oversight for massage and Oriental Medicine programs, implementing long-range planning, and ensuring financial stability. As the Chief Executive Officer, I will represent the business to the community and to relevant professional organizations and governmental bodies.

To accomplish these long-range goals, I expect to gain a strong knowledge of Oriental medicine and business fundamentals and be able to:

1. Provide leadership and oversight of the clinical programs of the business;
2. Provide leadership in developing and implementing the business long-range plans, and ensuring that resources are in place to support the plan;
3. Provide leadership and oversight as the Chief Financial Officer to ensure the financial stability of the business;
4. Work with the Director of Research to implement a program of research and to obtain external funding in support of that research;
5. Represent the business to professional organizations as well as to the legislative, regulatory and other governmental bodies, and to the public;
6. Formulate, review, and approve all contracts, agreements, and other documents with the administrative staff, governmental bodies, and other outside agencies or community organizations;
7. Be responsible for the formulation, review and approval of all publications of the business; and
8. Develop, implement and monitor the business marketing plan.

My continuing professional development plans are:

- Complete and graduate with the Master of Business Administration (MBA) program at _____ University in 2018.
- Enroll in the Doctor of Oriental Medicine (DOM) at _____ College of Oriental Medicine in July 2016 and graduate in December 2019.

- Attend events and workshops relating to the advanced practice of acupuncture offer by the national boards or local associations such as HOMAA.
- Volunteer for the as a site visitor to perform reaccreditation assessments and findings of AOM colleges.

Upon completion of the above programs, I am confident that I will have the necessary qualifications to administer my business with strong communications skills, together with the ability to manage employees, resolve conflicts and facilitate teamwork. Furthermore, I also plan to expand my goal of life-long learning by enrolling in the Doctor of Education (PhD) program at the University of Hawaii.

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