

# Sample of Clinical Collaboration Plan

**Prepared By:**

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**Goal:**

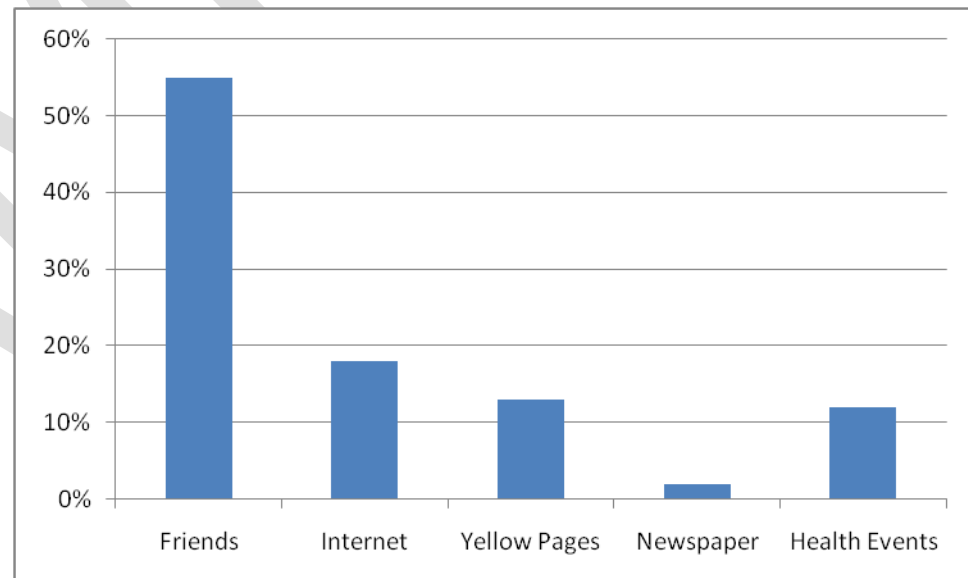
To gradually improve network of affiliations and referral ties over the next two years

## Summary

I am developing a clinical collaboration plan which will gradually improve network of affiliations and referral ties over the next two years. The clinical collaboration plan will develop priorities and actions that will begin implementation in phases. A recent patient survey at the teaching clinic indicated that, friend to friend or word of mouth advertising was the most effective followed by the Internet such as YELP, Google, and clinic website, then the Yellow Pages and Health events. Patients have commented that their healing experience was very positive, staff was friendly and helpful. Most of the patients told me that they had been referred by friends. I am going to try a different approach such as networking with other healthcare professions and building solid referral ties.

The following data indicate how patients knew about the teaching clinic:

<b>Friends</b>	<b>55%</b>
<b>Internet</b>	<b>18%</b>
<b>Yellow Pages</b>	<b>15%</b>
<b>Newspaper</b>	<b>0%</b>
<b>Health Events</b>	<b>12%</b>



The following is my clinical collaboration project:

CONTACT PERSON	ACTION PLAN	BUDGET	TIMELINE	STATUS
Institute of Human Services (IHS) Connie Mitchell, CEO	Implement an auricular modality acupuncture detoxification treatment program at IHS that will serve all individuals in need of treatment for substance abuse issues.	OHA Grant \$20,000	Jan to June, 2016	Received 50% funding of \$10,000 Project on target
AARP Barbara Garafano	Sign up to participate in 25 <sup>nd</sup> Hawaii Senior Health Fair (The Good Life Expo 2015). Pay for a booth and provide mini acupuncture demonstration and offer discount to seniors.	\$800	Paid for the Booth By July 15, 2015	Event to be held on Sept 26 -28
Po'ailani, Inc Shannon Oesch, MSW Program Director	Proposal to secure a minimum of five ATR clients at their residential site in order to fund the Acu-Detox pilot (6 months) program. Possible to start acupuncture the first week of June at the rate of \$150 per visit, two visits a week.	Grant \$20,000	Confirm Agreement April 15, 2015	On Target May 1, 2015
University of Hawaii, Health Services Kristen Scholly, MSW	Host a Acu-Detox treatment on Great America Smoke-Out at the campus. The Great American Smoke-out traditionally takes place on the third Thursday in November.	\$100	Oct 15, 2015	On Target Nov 20, 2015
Hawaii Chiropractic Association Gary Saito, D.C.	Attend their annual dinner and network with the doctors, sponsor door prize such as gift certificates. Offer to speak about “ When Do Your Patients Need Integrative Health Care”	\$ 500	Nov 15, 2016	On Target Dec 10, 2015
Rehab Hospital of the Pacific Eugene Lee, M.D.	Proposal to provide acupuncture services to patients for a one year project. Network with staff for referrals from rehab hospital.	\$200	March 31, 2016	Agreement Signed One year pilot project on target.
Queens Medical Group Jayne Tsuchiyama, L.Ac.	Proposal to provide mentoring services for ICAOM interns at the Queens Cancer Treatment Clinic as a Clinical Elective.	\$500	June 1, 2016	On Target June 1, 2016
Hawaii Consortium for Integrative Healthcare Ira Zunin, M.D.	Partner with the Consortium in developing a MedQuest Integrative Healthcare Pilot Project to assess the cost effectiveness and outcome effectiveness of integrative healthcare with MedQuest patients experiencing hypertension, asthma, diabetes and chronic pain.	Grant Dept. of Human Services	March 1, 2019	Pending